

ABOUT ME

Software Development Engineering student with experience in e-commerce management, process automation and digital marketing. I have led operations in my own venture, covering web development, inventory management, electronic invoicing and advertising campaigns. I focus on optimizing processes and improving customer communication through digital tools and artificial intelligence.

SPANISH

★★★★★

ENGLISH

★★★☆☆

CONTACT ME

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Medellín, Colombia.

SOFTWARE DEVELOPER | DIGITAL MANAGEMENT

JUAN PABLO SALDARRIAGA

EDUCATION

2008 - 2019:
Technical high school diploma in Environmental Management
I.E. Cristóbal Toro

2021 - 2028:
Software Development Engineering (7th semester)
I.U. Pascual Bravo

EXPERIENCE

2021 - 2026:
Enterizos Shop

- *End-to-end e-commerce management: products, inventory and orders.*
- *Development and maintenance of digital solutions for business operations.*
- *Implementation and management of electronic invoicing.*
- *Creation and management of advertising campaigns (Meta Ads).*
- *Social media management and customer communication.*
- *Support with administrative and legal matters.*
- *Optimization of operational and commercial processes.*

2024
INVERSIONES E-COMMERCE

- *Support in inventory management and product control.*
- *Order preparation and dispatch for e-commerce.*
- *Organization of logistics processes and merchandise flow.*

SKILLS

